



Transforming data from a liability into your greatest asset

A Key Component of any Information Management System

Effective data governance is vital to preserving data quality, system adaptability and scalability, and enables you to fully exploit the economic value of your data.

As organizations grow, data volume and complexity increases exponentially. More and more interactions with your data from different departments and data managers compound the challenges. An integrated, enterprise-wide approach is necessary to ensure the performance, quality, sustainability and scalability of your information systems.

Data Governance, at its essence, is **business-driven, with an operational emphasis, centred on establishing accountabilities and execution with measurable results.**



He who does not lay his foundations beforehand, can perhaps through great wisdom and energy lay them afterward, though he does so with trouble for the architect and danger to the building.

Niccolò Machiavelli 1469-1527

Data Governance Benefits

- Established and formalized corporate management of all critical data assets
- Better quality data translates into lower Quality Assurance costs for complex data projects
- Higher quality metadata and data documentation means faster ramp-ups, more precise results, and improved time-to-market
- Enforce stringent requirements and standards without constant intervention
- Meet or exceed regulator demands and avoid penalties
- Ensure a single version of the truth for your organization

Adastra DG Solutions

- High-level Needs and Capabilities Assessments
Vision, objectives, organizational impact
- Discovery, Scoping & Design
Define organization needs and priorities, major functions and responsibilities, org structure, roles, and roadmap
- Implementation Support
Planning, support principles and policies through approvals, streamline processes and procedures
- Specialized Solutions
Master Data Management
Data Quality
Metadata Management

The Adastra Advantage

- Business Solutions realized in workable technical designs
- A seasoned and experienced team of professionals
- Fast, tangible results with demonstrably improved return on investment
- Technologically superior solutions, scalable to adapt to your changing needs
- Proven methodologies and effective project management
- Solutions that maximize and enhance existing technology investments
- Hundreds of satisfied clients
- Sustained growth
- Platinum Member of Canada's 50 Best Managed Companies



Industries Served Include

- Financial Services
- Telecommunications
- Health Care
- Government
- Manufacturing
- Retail
- Consumer Packaged Goods
- Utilities



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Do YOU Need Data Governance?

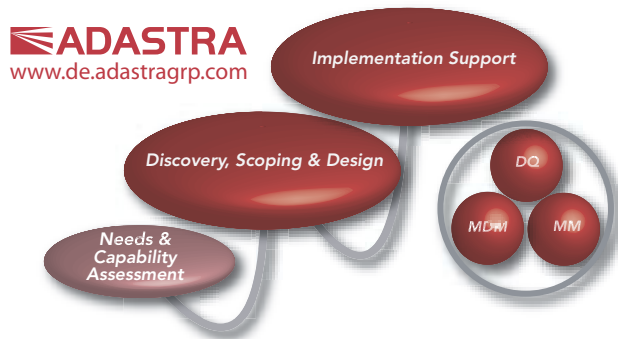
Under the weight of the masses of data produced by current technologies and work habits, many organizations struggle to realize the true value of their data and its role in providing accurate, meaningful, and contextualized information. Most organizations claim to have “access to their information,” but when pressed, few will agree that **ACCESS, ACCURACY, and RELEVANCE** effectively meet actual business and regulatory needs.

Implementing a Data Governance solution is a decisive step towards elevating information to its rightful place as a **KEY ORGANIZATIONAL ASSET** and getting your data to contribute more to revenue.

Common Information Management-related challenges:

- Speed and accuracy of business decision-making
- Data issues obstructing business performance
- Duplication of information management effort
- Excessive compliance controls (compensating for incomplete understanding of information)
- Frequent adverse events stemming from bad data.

Adastra Data Governance can help.



Understanding Data Governance

Complex technical and business environments involving multiple parties and systems require a properly structured and adequately empowered organizational body, as well as a recognized framework that interfaces with all major Information Management arteries of the organization.

Data governance establishes and maintains cooperation between business units by setting policies and standards for how data and metrics are owned, managed, defined, propagated, and used throughout the enterprise.

Adastra Data Governance

Adastra’s cross-industry experience ensures a DG program that fits the unique needs of your organization through a **three-tiered approach**, applied comprehensively, or in a modular fashion, depending on the needs and maturity of your current data governance regime.

TIER 1: Introduction to DG, areas of focus, and benefits to the organization.

Needs & Capability Assessment

Deliverables:

- Information Session: understand DG and its benefits
- High-level objectives definition
- DG focus area definition
- High-level scope (business, systems, data domains)
- High-level plan for next tier

Duration: 15 business days (est.)

TIER 2: Design a relevant, scalable, and customized DG program

Discovery, Scoping & Design

Deliverables:

- Information Session: understand DG and its benefits
- Define scope by business area, systems, data domains, and stakeholders
- Identify and prioritize DG-related issues
- Identify DG areas of interest and associated functions
- DG organization structure design
- Define DG roles and responsibilities
- Roadmap, including milestones categorized according to immediate and longer term
- Data Quality(DQ) Assessment (optional)

Duration: 40 business days (est.)

TIER 3: Active support of establishment, operation, and revision of the DG organization and its constituent functions.

Implementation Support

Support Offerings:

- Implementation planning
- Policy development
- Development of processes and procedures
- Establishment of standards

PLUS: Your Data Governance program will deliver superior results by leveraging key Adastra competencies in Master Data Management (MDM), Data Quality (DQ), and Metadata Management (MM).

