

# DATA QUALITY METER

toronto montreal new york prague london frankfurt bratislava sofia

## ADASTRA DQ Meter

### Data Quality Solutions

Accelerate the adoption of robust Information Governance and Data Quality Monitoring processes at your organization by leveraging Adastra DQ Meter, a proven Data Quality measurement and dashboard solution framework that integrates seamlessly with your infrastructure.

Using the latest Data Quality tools available, Adastra DQ Meter leverages pre-built templates to measure and monitor the quality of your data against your organization's metrics and KPIs. Reports are delivered using pre-built dashboards that integrate with your existing Business Intelligence reporting tools.

**Adastra DQ Meter is equipped with pre-built dashboards to help you effectively manage your Data Quality Management function.**



#### DQ Status

See the status of the quality of your data in multiple departments or divisions at a glance according to your corporate DQ metrics and KPIs.

#### DQ Trending

Is your data quality improving or declining? Find out where your focus should be and see the effects of your data quality initiatives.

#### Drill Down

With just a click you can see exactly which business rule is being violated and assess the business impact so that you can effectively address the issue.

### The Adastra Advantage

- Business Solutions realized in workable technical designs
- A seasoned and experienced team of professionals
- Fast, tangible results with demonstrably improved return on investment
- Technologically superior solutions, scalable to adapt to your changing needs
- Proven methodologies and effective project management
- Solutions that maximize and enhance existing technology investments
- Hundreds of satisfied clients
- Sustained growth
- Platinum Member of Canada's 50 Best Managed Companies



### Industries Served Include

- Financial Services
- Telecommunications
- Health Care
- Government
- Manufacturing
- Retail
- Consumer Packaged Goods
- Utilities

#### Adaptable & Flexible

Designed to work with any database, Business Intelligence tool, and data source, Adastra DQ Meter is an essential tool for accelerating the effectiveness of your Data Quality program. Adastra DQ Meter reduces your costs by giving you the power to measure your quality and continuously improve it, thereby avoiding the cost of reaction-based solutions.

#### Full-Powered

For even greater flexibility, leverage Adastra DQ Meter's high-performance Data Quality rules-based engine included in the solution – powered by Ataccama – or continue to use your own in-house tool.



**North America**  
8500 Leslie St., Suite 600  
Markham, Ontario  
CANADA L3T 7M8  
Tel: +1 905 881 7946  
info@adastragr.com  
[www.adastracorp.com](http://www.adastracorp.com)

**Europe**  
Karolinská 654/2  
186 00 Praha 8  
Prague, CZECH REPUBLIC  
Tel.: +420 271 733 303  
info@adastragr.com  
[www.adastra.cz](http://www.adastra.cz)



Adastra DQ Meter is designed for rapid implementation with all platforms, technologies, industries, and for organizations of any size. The Data Quality metrics used are based on proven templates, quickly and easily customizable to your specific business needs. You maintain control of the business rules, and can adapt them to evolving needs. And, best of all, Adastra DQ Meter requires no additional tools: it works with any BI tool to give you the accurate reports you need on how your Data Quality Project is working.

Adastra DQ Meter: it's **FAST**, it **FITS**, and it's **FLEXIBLE**

### How it works

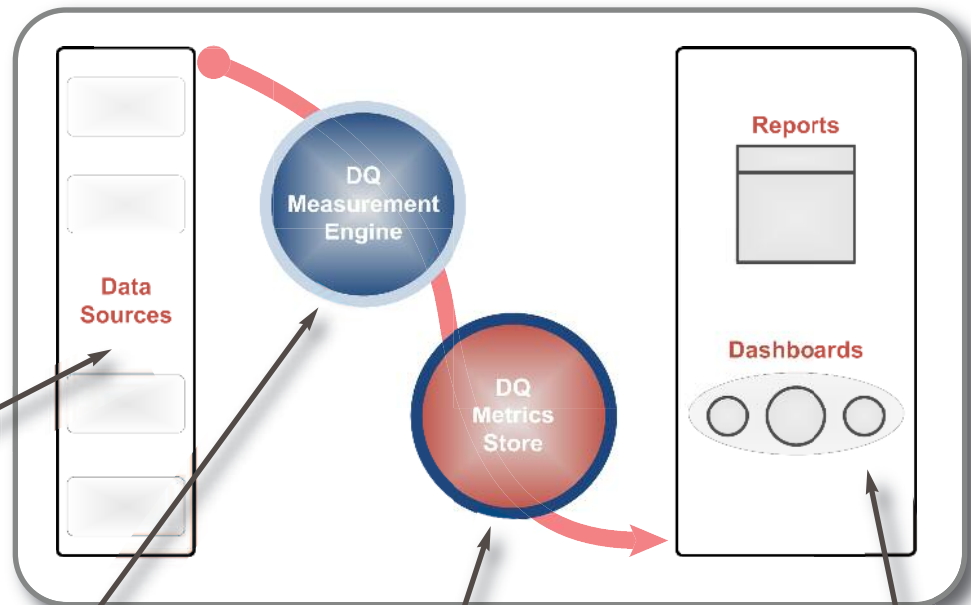
Data is taken from your existing data sources, including **databases, mainframes, files, and spreadsheets.**

DQMeter handles **any** kind of data

Data is processed by the DQ Engine, which works with **any** Data Quality technology, and which uses custom-built **business rules** developed according to prebuilt templates

Data is stored on **any** database using a prebuilt data model

Reports are generated and pushed out using **any** Business Intelligence or reporting tool.



#### Proof Of Concept (POC)

Let us show you how quickly and easily Adastra DQMeter can deliver business value and return on investment, and put you on the road to radically improved data quality that supports your decision-making and system efficiency.

Contact us today.

 **ADASTRA**  
[www.adastracorp.com](http://www.adastracorp.com)