

BUSINESS INTELLIGENCE

toronto montreal new york prague london frankfurt bratislava sofia



BI Consulting Services

Support intuitive decision-making with practical intelligence derived from reliable data, delivered through Adastra's Business Intelligence solutions.

Unearth new revenue opportunities, increase operational efficiency, manage risk and your product portfolio. Ask questions and get answers quickly in a format suited to your needs – from Web-based portals to executive dashboards. Align people and resources around common business goals and manage business performance across functional areas. Empower your operational frontline with real-time dashboards and alerts for fully informed decisions.

Adastra rapidly delivers significant return on investment by leveraging expansive cross-industry experience as well as customized and industry-specific key performance indicators. Adastra manages integrated Business Intelligence solutions through their lifecycle, and offers consulting on specific project phases.

From Data to Action



Unlock the value of your data: structure and channel it into providing you with insight and true intelligence on every aspect of your business. Then, transform intelligence into action: make smarter decisions faster than ever before, achieve stellar performance, and outperform your competitors.

Skilled and Experienced BI Team

Adastra's experience ranges from managing integrated Business Intelligence solutions through their lifecycle, to consulting on specific project phases. Our award-winning solutions have quickly realized significant return on investment to clients in financial services, telecommunications, retail, government, health care, education, manufacturing, utilities, and other data-rich industries. Adastra's thorough understanding of business processes and industry-specific key performance indicators allow us to hit the ground running and deliver effective solutions quickly and reliably.



The Adastra Advantage

- Business Solutions realized in workable technical designs
- A seasoned and experienced team of professionals
- Fast, tangible results with demonstrably improved return on investment
- Technologically superior solutions, scalable to adapt to your changing needs
- Proven methodologies and effective project management
- Solutions that maximize and enhance existing technology investments
- Hundreds of satisfied clients
- Sustained growth

Industries Served Include

- Financial Services
- Telecommunications
- Health Care
- Government
- Manufacturing
- Retail
- Consumer Packaged Goods
- Utilities



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About Adastra

Adastra provides cutting-edge Business Intelligence, Data Integration, Data Warehousing, Master Data Management, and Business Activity Monitoring solutions to leading organizations around the globe.

Since 1994, Adastra has brought high quality technical know-how in line with business priorities for quick wins, long-term strategic partnerships, on-time quality delivery, significant and consistent return on investment, and lower total cost of ownership. Our broad and dynamic technology background – from tactical data migrations to enterprise-wide Information Management – protects your existing investments and expands their business value.

From the largest and most data-rich banks, insurers, public sector organizations and retailers in North America, to start-up telecommunications operators in emerging markets around the world, we deliver real solutions and meet real challenges on real budgets.

Intelligent solutions for superior business performance.

Business Intelligence Expertise

Our consultants cover the analysis, development and deployment of your BI projects, from critical skills in support of in-house projects to full end-to-end implementations.

Adastra's proven training sessions ensure skills and knowledge are effectively transferred to your internal workforce.

Adastra maintains integral partnerships with MicroStrategy and other major technology vendors. These partnerships extend beyond software agreements, and include professional services and business consulting. Adastra is a go-to partner for the delivery of cutting-edge solutions, and we leverage our partnership relationships to ensure our clients extract maximum value from their BI investments.

Our expertise in enterprise-wide implementations and extensive knowledge of the fine points of the technologies, as well as the needs of your industry, will ensure the success of your projects.

 **ADASTRA**
www.adastracorp.com

Mobile BI

Leverage cutting-edge technologies for dynamic reporting that is more portable and more interactive than ever before.

You've invested in the data infrastructure that produces accurate, timely, and comprehensive reporting tailored to your business needs; now, take that power with you by extending your reports to your mobile devices.



Plus, improve the interactivity of your reports by leveraging your device's navigation power for more meaningful reporting and improved presentations.

