

MASTER DATA MANAGEMENT

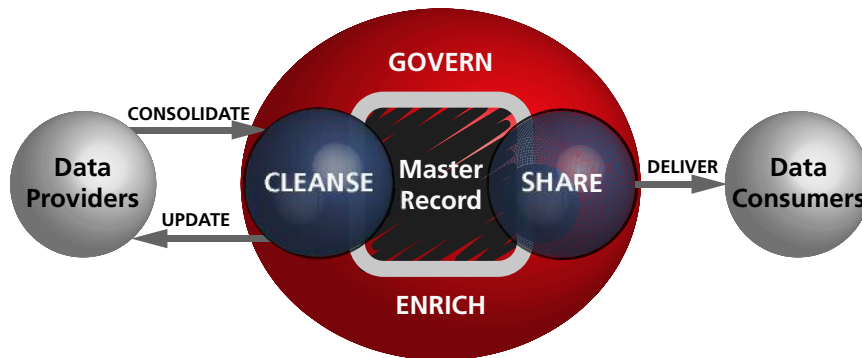
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Master Data Management

Leading organizations understand the benefit of uniform and consolidated information assets. Moving towards a customer-centric operating model, for example, requires the on-time delivery of complete and accurate customer information to frontline operational staff. Just-in-time product management demands regularly updated records on product descriptions, availability, location, and transport capacity.

A solid Master Data Management (MDM) strategy delivers an accessible and up-to-date single version of the truth (a.k.a. golden record), and enables process efficiencies, effective regulatory compliance, and meaningful cost-reduction.



The Adastra Advantage

- Business Solutions realized in workable technical designs
- A seasoned and experienced team of professionals
- Fast, tangible results with demonstrably improved return on investment
- Technologically superior solutions, scalable to adapt to your changing needs
- Proven methodologies, frameworks and solution accelerators
- Solutions that maximize and enhance existing technology investments
- Hundreds of satisfied clients
- Sustained growth
- Platinum Member of Canada's 50 Best Managed Companies



The Data Challenge

- Data that is inconsistent, incorrect or not delivered quickly enough inhibits customer service, process efficiency and marketing effectiveness
- Resources are squandered on redundant analysis and repeated data reconciliations because there is no reliable information repository
- Siloed information systems cannot share or compare data, even when it refers to the same entity (e.g. customer or product) resulting in lost opportunities
- Inconsistent master data definitions and structures make system upgrades more challenging and an enterprise-wide and consistent view of data impossible

MDM Delivers

Adastra helps companies in highly competitive markets achieve their goals and address business challenges through our Master Data Management services and solutions. Adastra has successfully implemented MDM across a broad spectrum of industries: banking, insurance, telecommunications, and all other industries with large amounts of data spread across departments.

Industries Served Include

- Financial Services
- Telecommunications
- Health Care
- Government
- Manufacturing
- Retail
- Consumer Packaged Goods
- Utilities



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Adastra MDM Services

Turn under-utilized, corrupted, or unusable data into an active competitive advantage for your company. Adastra delivers technical solutions and high business value.

Master Data Strategy & Roadmap

Adastra MDM consultants guide you towards an understanding of your current state, challenges, issues and the gaps in business capabilities. We develop a customized MDM strategy; define the target solution architecture, the business processes, and a detailed multi-phase roadmap to achieve the end state, using their proven methodologies and frameworks.

Master Data Quality

Adastra assesses Master Data Quality issues and their impact on business processes, and implement a data cleansing process to clean the data and keep it that way.

Technology Evaluation & Selection

Separate fact from fiction. The right assessment methodology is essential when navigating the vast technology landscape and constantly evolving functionality of software tools and platforms. Adastra's rigorous and objective approach enables decisions based on concrete criteria.

Data Stewardship & Data Governance

Adastra consults leading organizations on the most critical part of any MDM solution – Data Governance. By providing a strategy, role and responsibility definitions, and a customized set of Key Performance Indicators, Adastra provides measurable improvements to your control of your valuable data and enables more effective business decisions.

Master Data Design & Implementation

End-to-end implementation of your MDM solution starts with requirements gathering and moves through every phase of a tailored MDM project: enterprise master data models, technology selection, appropriate DQ & Data Governance processes and organization, in addition to the implementation of the complete solution. Adastra provides the foundation of your MDM Centre of Competency and transfers knowledge to your internal team for ongoing support and maintenance of the MDM hub.

MDM Training

Focused training helps minimize risk and put you on the fast track to success. Experienced MDM trainers show you how to build your MDM Program roadmap, the strategies for Data Quality, Master Data Governance and Data Stewardship, Meta Data Management, MDM Architecture types and usages and also how to implement and maintain the solution.

Why Adastra?

Adastra's expert and experienced consultants will help you define, sell, implement and roll out a quality MDM and/or DQ solution, on any scale.

Experience

Adastra's full range of Business Information Management solutions and extensive experience with some of the world's leading companies puts us on the cutting edge of effective and complete MDM solutions.

Vendor Independence

While maintaining partnerships with the world's leading technology vendors, Adastra works first and foremost for you, the client. We optimize your current technology investments and guide you through the tool selection process in order to maximize your system's effectiveness and obtain optimal cost savings.

Bestshoring

Minimize the risk associated with strictly offshore development and maximize the benefit from direct onsite contact by opting for Adastra Bestshoring – the most cost-effective and highest-quality solution for most development projects.

Proven Methodologies

Developed over the course of many implementations, Adastra's methodologies help you leverage the best of our experience to the unique needs of every project.